



STRATIGRAPHIC  
RADIOMETRIC

GEOGRAPHIC

SOURCE ROCK



PLATE TECTONICS

# AAPG | SEG

## International Conference & Exhibition 2017

15-18 October  
London, England

### SPONSORSHIP OPPORTUNITIES



SEISMIC  
BATHYMETRIC

SALT DOMES

COALBED METHANE



GEOPHYSICISTS  
GEOLOGISTS



100 Years of Science Fueling 100 Years of Prosperity



# 100 Years of Science Fueling 100 Years of Prosperity

On behalf of the American Association of Petroleum Geologists (AAPG) and the Society of Exploration Geophysicists (SEG), we cordially invite your company to sponsor this prestigious 100th Anniversary event.

## Benefits of Sponsoring ICE:

- Support the next generation of geoscientists.
- Enhance the total conference experience.
- Gain international exposure to over 60 countries.
- Be aligned as an industry supporter to the world's largest group of petroleum geoscientists and energy professionals.

## Sponsorship Levels

Choose the sponsorship level that is right for you and visit [ICEEvent.org](http://ICEEvent.org) to submit a sponsorship application form or contact us today.

	DIAMOND \$50,000 +	TITANIUM \$40,000 +	PLATINUM \$30,000 +	GOLD \$20,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	PATRON \$1,000 +
<b>Program Book</b>							
Advertisement in Program Book	1 Full page	1 Half page	1 Quarter page	25% Discount	15% Discount		
Logo on List of Sponsors	✓	✓	✓	✓	✓	✓	✓
<b>Website</b>							
Logo on Sponsor Page (with hyperlink)	✓	✓	✓	✓	✓	✓	✓
Logo on Scrolling Sponsor Banner	✓	✓	✓				
Website Advertising	✓	✓	✓				
<b>On Site</b>							
# of Complimentary Full Conference Registrations	3	2	1				
Logo on Signage (may include banners)	✓	✓	✓				
Logo on Technical Session Walk-in Slides	✓	✓	✓	✓			
Logo on Opening Ceremony Walk-in Slides	✓	✓	✓	✓			
Sponsor Ribbons	✓	✓	✓	✓	✓	✓	✓
<b>Post Show</b>							
Logo on Sponsor Page <i>Explorer</i> Nov. 2017 Issue	✓	✓	✓	✓	✓	✓	✓
Three Month Banner Ad <i>Search and Discovery</i>	50% Discount	30% Discount	20% Discount				

# Sponsorship Opportunities

Show your company's support for the petroleum geosciences community by sponsoring the AAPG | SEG 2017 International Conference and Exhibition (ICE), 15-18 October at the ExCeL Convention and Exhibition Centre in London, England.

## Conference Amenity

**\$30,000 Exclusive or \$10,000 Co-Sponsored – 3 available**

- Sponsor logo (full color) prominently displayed on conference attendee amenity
- Sponsor logo (full color) displayed on signage near registration

## Technical Program & Registration Announcement

**\$35,000 Exclusive**

- Sponsor logo (full color) on front cover
- Four-color, full-page advertisement on inside back cover

## Registration Sponsor

**\$20,000 Exclusive**

- Sponsor logo (full color) prominently displayed on registration counters and signage
- Sponsor recognized on Registration Confirmation emails

## Wi-Fi Hot Spot Sponsor

**\$10,000 Co-Sponsored – 3 available**

- Sponsor logo (full color) prominently displayed on signage at designated hot-spot inside Exhibition
- Sponsor logo (full color) displayed on sign-in screen for Wi-Fi access inside hot-spot area
- Opportunity for sponsor to provide brochures/flyers inside designated hot-spot area

## Directional Signage

**\$17,500 Exclusive or \$10,000 Co-Sponsored – 2 available**

- Sponsor logo (full color) prominently displayed on all directional signage

## Exhibition Daily Refreshments

**\$25,000 Exclusive or \$10,000/day Co-Sponsored – 3 available**

- Sponsor logo (one color) on napkins
- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

## Exhibition End-of-Day Receptions

**\$27,500 Exclusive or \$12,500/day Co-Sponsored – 2 available**

- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

## Topical Luncheons

**\$10,000 per luncheon**

- Sponsor logo (full color) on signage
- Eight (8) complimentary tickets
- Sponsor logo (full color) on table tent cards

## Icebreaker Bar Sponsor

**\$5,000 per Bar – 10 available**

- Sponsor logo (full color) on signage at designated bar station
- Sponsor logo (full color) on table tent cards
- Opportunity for sponsor to provide koozies at designated bar station

## Program Book

**\$15,000 Exclusive**

- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

## Conference Abstracts Digital Library

**\$17,500 Exclusive or \$10,000 Co-Sponsored – 2 available**

- Sponsor logo (full color) displayed on website
- Digital advertisement on website with hyperlink
- Opportunity for sponsor to provide flash ad

## Aisle Signage

**\$15,000 Exclusive**

- Sponsor logo (full color) prominently displayed on aisle signs in Exhibition

## Badge Cords/Lanyards

**\$12,500 Exclusive (provided by sponsor)**

- Sponsor to provide 1-inch lanyards for dispersment at registration
- Sponsor logo (full color) displayed on signage in registration area

## Presenter and Judges Gifts

**\$8,500 Exclusive**

- Sponsor name and logo will accompany thank you gifts chosen by committee provided to presenters and judges
- Sponsor logo (full color) on signage inside Speakers Service Center

## Technical Sessions

**\$6,500 Co-Sponsored – 3 available**

- Sponsor logo (full color) on signage outside each session
- Sponsor logo (full color) on technical session walk-in slides

## Conference Notepads

**\$15,000 Exclusive**

- Sponsor logo (one color) provided on 127mm x 178mm notepads provided inside all technical session rooms

## Poster Sessions

**\$5,000 Co-Sponsored – 3 available**

- Sponsor logo (full color) on signage in Poster Session area inside Exhibition

## Volunteer Support

**\$7,500 Exclusive**

- Sponsor logo (one color) on volunteer shirt/vest worn on site by volunteers

## Student Programs

### Field Trip and Short Course Registration Assistance

(minimum of \$1,000 for sponsor recognition)

### Student Attendance and Travel/Accommodations Assistance

(minimum of \$1,000 for sponsor recognition)

### Student & Faculty Lounge

**\$15,000 Exclusive**

- Sponsor logo (full color) on signage
- Opportunity for sponsor to provide materials to be displayed

### Young Professional and Student Reception

**\$30,000 Exclusive**

- Opportunity for Sponsor to have representative speak at the reception
- Sponsor logo (full color) prominently displayed on signage at reception
- Sponsor logo (full color) on table tent cards

### YP Meet and Greet

**\$5,000 Exclusive**

- Sponsor logo (full color) prominently displayed on signage at event
- Sponsor logo (full color) on table tent cards

### MSc Student conference fees

**\$7,500 Co-Sponsored – 2 available**

- Registration for up to 500 recently graduated MSc students from Universities in the UK and surrounding countries, with balance applied towards travel assistance.
- Sponsor logo (full color) on signage
- Opportunity for sponsor representatives to meet and greet students at Registration
- Opportunity for sponsor to provide students with materials/gifts

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## International Conference & Exhibition 2017

15-18 October  
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**ALIGN YOUR COMPANY WITH  
THE MOST IMPORTANT,  
CREDIBLE GLOBAL  
GEOSCIENCES EVENT.**

### ICE 2017 will Deliver:

- An amazing recipe for outstanding business opportunities and learning
- Collective reach of more than 80,000 society members and an exponential number of customers worldwide
- Strong participation and support due to the successful events and market position of the AAPG | SEG Europe Offices headquartered in London

### Sponsorship

- **Jeremy Richardson**  
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